

PRINTING SERVICES



Parkland
Health & Hospital System

P R I N T I N G

“Where Innovation, Dedication, Quality, and Satisfaction remains our quest for Excellent Customer Service.”

SERVICES OFFERED

TYPESETTING, DESIGN, CAMERA/PLATE ASSEMBLY,
PRESS, PRINTING, COPY CENTER, BINDERY

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MULTIMEDIA CREATION, GRAPHIC & WEB IMAGES,
CORPORATE IDENTITIES, BUSINESS FORMS, PAMPHLETS, BROCHURES,
NEWSLETTERS, POSTERS, FLYERS, LETTERHEADS, BUSINESS CARDS,
ENVELOPES, ANNUAL REPORTS, DIRECT MAIL (POSTCARDS,
SELF-MAILERS, LETTER PACKAGES), STATIONERY

*H*ere at *Parkland Health & Hospital System Printing Services*, our team of skilled professionals strive to meet the graphic and printing needs of a metropolitan hospital through the use of meticulous scheduling, accessibility of advanced equipment and resources, and great teamwork.

TYPESETTING

Typefaces and styles are the vehicles that allow clear, concise communication to flow vertically and horizontally throughout the hospital structure. Typeset information provides an orderly means to pass along critical information, initiate action, control operations and record data that will be needed later. We presently inventory over a few hundred typefaces. Selecting the most effective typeface is the most important aspect of design in creating a new printed piece.

The typesetting department (Desktop Publishing) creates a great majority of all forms used by Parkland Hospital. Other functional literature include flyers, newsletters, policies, schedules, and information material.

S E R V I C E S

DESIGN

This is the creative center where ideas and design concepts become the information material. Established parameters are developed for the needed material which include budget, estimated usage, audience, size, general layout, colors, inclusion of art, photos, paper stocks, type styles, and quantity. Our artists and typesetters then begin to transform the idea from the preparation of a rough draft to the finished product for printing.

CAMERA/PLATE ASSEMBLY

The heart of the work lies in the conversion of constructed material to our metal plates for printing. Our process camera enables our craftspeople to produce high quality negatives and plates where the transformation of applied ink goes from plate to paper producing our finished product. This quality from the Camera/Plate Assembly is a direct contributor to quality printing.

PRESS

From the simplest single color to the most complicated multicolor work, our press people and equipment enable us to handle multitask, quality produced work in a shorter amount of time.

PRINTING

Printing Services takes pride in the quality work we produce, the fast service we offer, and the savings that only a county supported in-house printing facility such as ours can provide.

Much of the work we do is produced from camera-ready copy supplied by those requesting the materials. The quality of the copy you provide is very important and dictates the quality of the finished product.

If you have a specialized printing job that we are not equipped to handle, we will coordinate printing with one of our contracted printing vendors and still offer you savings.

We are equipped to handle almost any type or size job that you request: cards, forms, memo pads, stationery, advertising materials, and one or multicolor jobs.

214/590-8219



For faster and precise production of work, Printing Services is furnished with the equipment and resources necessary to complete the job:

- ◆ ABDick 9810 offset printer for single and multicolor printing
- ◆ Itek 430 Camara / Nuare 26-1K Mercury Exposure System for platemaking
- ◆ Imagesource 110 copier for all copies
- ◆ Ultrafold 714 XE for letter folds, fan folds, and double-parallel folds along with scoring and perforation
- ◆ Irem-12 drilling machine for holes
- ◆ Baum USA system 60 for booklet making with folding and stapling
- ◆ Challenge Champion cutting machine
- ◆ GBC Electric Binder for coil binding
- ◆ GBC DocuSeal-125 for laminating

We carry a variety of paper stock colors and sizes from 20 lb. to 110 lb. and sizes from business card to 11" x 17". In addition, special paper needed for custom print jobs is available upon request. All these and more are within the scope of our capabilities.

BINDERY

The final processing of a printed piece ends with binding. We provide a full range of bindery services which include: cutting, folding, hole drilling, collating, padding, stitching, stapling, plastic cover binding, coil binding, and boxing.

COPY CENTER

Printing Services also maintains and operates a sophisticated, high speed quality copy machine. Because the center is designed for quick turn-around, jobs are limited to 8 ½" x 11" - 8 ½" x 14", black ink, printed on stock available at the Copy Center.

We encourage you to use our services and guarantee that we will do our best to deliver a quality printing job, on time, and at a savings to you.

FOR YOUR
GRAPHIC AND PRINTING NEEDS,
PLEASE CONTACT
PRINTING SERVICES
AT 214-590-8219
FOR FURTHER ASSISTANCE.

printing



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